



# IRF WORLD ROAD MEETING 2017

/ 14-17 NOVEMBER / DELHI / INDIA /

# CROSS / ROADS \

LINKING MOBILITY SOLUTIONS

## The International Road Federation offers you...

### *Excellent networking opportunities, by:*

- Offering an **independent** and **global platform** for the road and mobility sectors.
- Providing access to IRF members from the public and private sectors, and academia, in over 90 countries.
- Providing access to government officials, decision makers, thought leaders, and partners in important **emerging markets** in China, India, Far East, and Africa.
- Connecting you with **potential clients and business** partners around the world.

### *A valuable source of knowledge and business intelligence about the road and mobility sectors, by:*

- Connecting you with knowledge champions from the IRF membership in **Working Groups and Round Tables** on road-related themes such as Road Safety, Road Financing & Economics, Intelligent Transport Systems and the Environment.
- Organizing **conferences and seminars** to address important topics in a timely manner.
- Providing you with the only complete and comprehensive data on road networks, vehicles, emissions, expenditures, and mobility, for over 200 countries every year.
- Providing access to a very large online resource; **the Global Transport Knowledge Practice (GKTP)**, where you can find thousands of documents covering a wide range of , IRF conference proceedings & publications and other knowledge items.

### *Opportunities for business development, by:*

- Creating opportunities to participate and contribute to IRF events.
- Publishing your articles in reputable transport industry publications.
- Offering you **sponsorship opportunities** at key IRF events and helping you profile your organisation in markets of interest to you.
- Offering opportunities to **exhibit your organization's products & services** to an international audience at IRF events.
- **Awarding road sector excellence**, for example during the annual Global Road Achievement Awards (GRAA) and the bi-annual INAROAD awards for innovative transport solutions in developing countries.



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## *Support and representation of your interest in road related policy and regulations, by:*

- Having a permanent consultative status with the Economic and Social Council of the United Nations, meaning access to key UN events and a voice in **UN deliberations**.
- Having close connections to and being involved in major initiatives of multi-lateral institutions such as the United Nations, the European Commission and **international financing institutions** such as the World Bank and the regional development Banks.
- Supporting you local **advocacy and lobby objectives** by providing IRF branding and backing for your events and activities.
- Involving you in phrasing the interest and concerns of the road sector, in **IRF Policy Statements** and similar position and consultation papers, which are addressed to politicians and high level policy makers.

## *Training and capacity building opportunities to enable you to respond to ongoing challenges, by:*

- Supporting the **Senior Roads Executive Programme**, an annual 4-module training programme for executives in the roads sector, organized by the University of Birmingham and endorsed by the World Bank, covering the main aspects of road infrastructure management.
- Issuing grants to graduate engineers and other transportation professionals from around the world in support of full-time academic training through the **IRF Fellowship Programme**.
- **IRF Executive Seminars**, regular multi-disciplinary courses for senior road transport professionals covering topics such as contract maintenance and road asset management.
- Providing **Road Safety Audit courses** and other road safety related training activities, tailored to local environment and circumstances.
- Organizing on-demand courses and study-tours for small groups.

## *Preferential rates on IRF products and events:*

- CHANGER: a **greenhouse gas calculator** specifically tailored to road infrastructure projects to determine the carbon footprint of road construction activities.
- RADaR: the **IRF Road Accident Data Recorder**, is a software application developed to collect accident data in a comprehensive manner, with a view to helping road authorities, traffic police, insurance firms and health authorities reduce both the rate of accidents and their impacts.
- Attractive IRF Member rates for all **IRF events** and selected conferences supported by IRF.

**FOR MORE INFORMATION: [WWW.IRFNET.CH](http://WWW.IRFNET.CH)**