IRF Membership Benefits: Activities, Products & Services
The International Road Federation offers you…

Excellent networking opportunities, by:
• Offering an independent and global platform for the road and mobility sectors.
• Providing access to IRF members from the public and private sectors, and academia, in over 90 countries.
• Providing access to government officials, decision makers, thought leaders, and partners in important emerging markets in China, India, Far East, and Africa.
• Connecting you with potential clients and business partners around the world.

A valuable source of knowledge and business intelligence about the road and mobility sectors, by:
• Connecting you with knowledge champions from the IRF membership in Working Groups and Round Tables on road-related themes such as Road Safety, Road Financing & Economics, Intelligent Transport Systems and the Environment.
• Organizing conferences and seminars to address important topics in a timely manner.
• Providing you with the only complete and comprehensive data on road networks, vehicles, emissions, expenditures, and mobility, for over 200 countries every year.
• Providing access to a very large online resource; the Global Transport Knowledge Practice (GKTP), where you can find thousands of documents covering a wide range of IRF conference proceedings & publications and other knowledge items.

Opportunities for business development, by:
• Creating opportunities to participate and contribute to IRF events.
• Publishing your articles in reputable transport industry publications.
• Offering you sponsorship opportunities at key IRF events and helping you profile your organisation in markets of interest to you.
• Offering opportunities to exhibit your organization’s products & services to an international audience at IRF events.
• Awarding road sector excellence, through various award skills, eg. Evonik Road Safety Award, etc…

www.irfnet.ch
Support and representation of your interest in road related policy and regulations, by:

- Having a permanent consultative status with the Economic and Social Council of the United Nations, meaning access to key UN events and a voice in UN deliberations.
- Having close connections to and being involved in major initiatives of multi-lateral institutions such as the United Nations, the European Commission and international financing institutions such as the World Bank and the regional development Banks.
- Supporting you local advocacy and lobby objectives by providing IRF branding and backing for your events and activities.
- Involving you in phrasing the interest and concerns of the road sector, in IRF Policy Statements and similar position and consultation papers, which are addressed to politicians and high level policy makers.

Training and capacity building opportunities to enable you to respond to ongoing challenges, by:

- Supporting the Senior Roads Executive Programme, an annual 4-module training programme for executives in the roads sector, organized by the University of Birmingham and endorsed by the World Bank, covering the main aspects of road infrastructure management.
- IRF Executive Seminars, regular multi-disciplinary courses for senior road transport professionals covering topics such as contract maintenance and road asset management.
- Providing Road Safety Audit courses and other road safety related training activities, tailored to local environment and circumstances.
- Organizing on-demand courses and study-tours for small groups.

Preferential rates on IRF products and events:

- CHANGER: a greenhouse gas calculator specifically tailored to road infrastructure projects to determine the carbon footprint of road construction activities.
- RADaR: the IRF Road Accident Data Recorder, is a software application developed to collect accident data in a comprehensive manner, with a view to helping road authorities, traffic police, insurance firms and health authorities reduce both the rate of accidents and their impacts.
- Attractive IRF Member rates for all IRF events and selected conferences supported by IRF.

For more information: www.irfnet.ch