



Road Traffic Safety Management & ISO Certification

An Introductory Course

With the Decade of Action in its final stages and data on traffic deaths and injuries showing no inversion of the curve, road traffic safety management is - more than ever before - recognised as a major societal and public health issue. Every organisation or business that relies upon the road traffic system for its activities has an opportunity to save lives and reduce serious injuries on the road and at the same time reduce and minimize the operational and commercial risks they face.

Over four intensive sessions, this course introduces participants to Road Safety Management fundamentals and the ISO 39001:2012 Standard for Road Traffic Safety Management systems. The course will show how ISO standard can help companies/organisations reduce operating costs, preserve asset values and implement a framework for safe systems management. The course will enable organisations working within road traffic systems to learn how to reduce the risk of road traffic and injury, improve efficiency and attain strong CSR values.

Who Should Attend?

This course will be of relevance to transport and roads professionals working for any organisation that;

- Manages, operates and maintains the road traffic networks;
- Uses the road network to transport goods or provide business services;
- Transports freight, goods or passengers in motor vehicles, especially public transport services;
- Provides, operate and manage road transport infrastructure and networks, especially central/local government administrations and their agents;
- Designs, manufactures, maintains/inspects motor vehicles, especially autonomous vehicle manufacturers;
- Generates road use and motor vehicle travel, eg. education, retail, business and transport hubs;
- Provides emergency medical care especially paramedic, ambulance and crash response services

Course Outline

The course programme will cover the subjects below and may be adjusted to reflect the interests of and relevance to participants. Sessions will include multimedia presentations, practical exercises and group workshops. Sessions will be delivered in English.

Programme

Session 1

- Introduction & Overview to Road Traffic Safety Management
 - The Scale of the Problem –obtaining and using relevant data
 - Impact of RTSM on Business & Operational Performance
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Session 2

- Workshop – Evaluating Organisational Capacity & Impacts
 - Leadership & Management – roles/responsibilities
 - Policies & Procedures – maintaining business as usual
 - Economic Performance – benefits/costs
 - Understanding ‘Safe System’ Concepts – what to focus on
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Session 3

- The ISO 39001:2012 Standard
 - Safe Systems Management & Fast-track Adoption
 - Corporate Social Responsibility (CSR)
 - Further Support & Guidance
 - Wider Corporate Benefits
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Session 4

- Developing Action Plans - Intervention Case Studies
 - The role of Government’s and their agencies
 - The role of public transport operators
 - The role of freight & logistics companies
 - The role of road infrastructure contractors and suppliers

Course Lecturers

This course will be delivered by accredited road safety practitioners and ISO Standard auditors, specifically experienced in road traffic safety management.

Main Lecturer



Martin Heath

Martin Heath is Technical Director of RTSM Global and a professional road safety consultant. He has over 33 years' experience in road traffic, transport and highways engineering and management fields and has worked in a wide variety of organisations from the public and private sectors, as well as spending over 20 years as a visiting lecturer and professor in road safety management for leading universities.

Martin has gathered global reputation in the road safety engineering field, have been a leading proponent of road safety audit as a professional discipline and he has played high profile roles in the global development and training of practitioners in Europe, Africa and the Middle East. Martin is an approved Associate Consultant to the British Standards Institute (BSi) and currently the longest serving member of the BSi Technical Committee 241 for ISO 39001:2012 as well as an associate member of IRF.

Certification All participants will receive an IRF certificate of attendance.

About IRF



International Road Federation
Fédération Routière Internationale
Federación Internacional de Carreteras

The International Road Federation (IRF) is a global, independent, not-for-profit organisation with headquarters in Geneva, Switzerland. Active since 1948, IRF is a

membership-based organisation, representing leading corporate and institutional players drawn from the road and mobility sectors worldwide.

Its mission is to promote the development of roads and road networks that enable access and sustainable mobility for all. Its approach is centered on key strategic components of knowledge transfer & information sharing, connecting people, businesses and organisations and policy, advocacy and training. IRF has an extensive experience in convening, leading and thriving high-level multi-stakeholders groups towards results. It is reputed in the sector for its untiring efforts to build capacity in the countries and for being a hub of knowledge, expertise and contacts. IRF has been working on road safety for the past 70 years and has 55 years of experience in data collection and capacity building all over the world. Since 1964, the IRF World Road Statistics (WRS) have been a reference tool for anyone wanting to analyze, understand and report on worldwide, regional and national trends and developments. The Federation is recognized for its commitment and work on road safety at the international level (recipient of Prince Michael International Road Safety Award 2017).

As a not-for-profit organisation, based in Switzerland and with a presence and network over five continents, IRF provides a neutral and global platform for the road and mobility sectors. www.irfnet.ch