



SUSANNA ZAMMATARO

Director General
International Road Federation – Geneva

In her capacity as Director General of IRF Geneva, Susanna Zammataro is responsible for developing and implementing strategic plans for the organization.

As in-house expert on Environment and Climate change, she is also responsible for the overall environmental programmes and activities run by the IRF Geneva. Activities which she started from scratch in 2007 when she joined the IRF. Leading projects in this field currently include the Greenhouse Gas Calculator for road infrastructure (CHANGER), the Green Public Procurement Initiative and Innovative Practices for Greener Roads. She has – in between others - advised the European Commission for the development of GPP criteria for road construction and road markings and ensured the engagement of the industry in this process. Susanna represents IRF in several Technical Committees relating to Sustainability: she's member of the independent review panel for INVEST (Integrated VicRoads Environmental Sustainability Tool) and member of the UNECE Climate Change Expert Group on Adaptation. She is also the accredited IRF representative for the COP negotiations (Conference of States Parties to UN treaty on Climate Change) and the coordinator of the IRF Group of Experts on Environment & Climate Change.

Susanna has recently joined the Board of the Total Foundation to support and lend her expertise to the Sustainability (Environment and Climate Change) and Road Safety work streams of the Foundation. She has been involved in the Sustainable Mobility for All initiative (SuM4All) led by the World Bank since its inception and is an active member of the Expert WGs of SuM4All for Efficiency and Safety.

Mrs Zammataro is a member of the Advisory Board of the FIA High Level Panel on Road Safety. She's serving since 2012 as the Co-Chairperson of the "Safer Roads and Mobility" Pillar of the United Nations Road Safety Collaboration Group (UNRSC), a global multi-stakeholder partnership whose aim is to facilitate international cooperation and to strengthen global and regional coordination. Mrs Zammataro coordinates as well the IRF Group of Experts on Road Safety.

Appointed Acting Director General in 2012 after having served several years as Deputy Director General, she has represented the Federation at high-level meetings all over the world. She is regularly invited to speak on a variety of topics at international fora and conferences.

Mrs Zammataro began her career in Brussels as a consultant for a European Economic Interest Grouping (EEIG) and later served as European Affairs Manager for the Italian Industrial Association (Confindustria). She joined the Delegation of the European Commission in Geneva in 2002 and successively integrated the United Nations Conference on Trade and Development (UNCTAD) to support the International Investment Agreements section. Before joining IRF in 2007, she led the environment section of a research project run by the University of Geneva.