



INTERNATIONAL ROAD FEDERATION
FEDERATION ROUTIERE INTERNATIONALE

IRF Geneva Programme Centre
PRESS RELEASE

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Press Release



IRF launches the Young Professionals Programme

The International Road Federation (IRF) Geneva reaches out to the young generations by launching today – during SRE Course in Birmingham - the IRF Young Professionals Programme (IRF YP). The IRF YP is a platform for the next generation of leaders and specialists in the road and mobility sectors to propose initiatives, share ideas and be engaged in the overall activities of IRF.

The Senior Road Executives Programme (SRE) run yearly by the University of Birmingham in association with the International Road Federation (IRF) has kicked off this week welcoming road executives from all over the world. IRF has chosen this opportunity to launch the IRF Young Professionals Programme (IRF YP). “A University campus and a renowned training programme which welcomes every year top road executives from all over the world, seemed to us the perfect occasion to create this bridge between different generations of roads and mobility professionals” says Susanna Zammataro, IRF Executive Director.



Building on the IRF’s vast network and expertise, the Programme has as its mission to present the road and mobility sectors as a multidisciplinary area for development for young professionals from various backgrounds. “IRF-YP members are young people who are not only interested in the road and mobility sectors, but are also keen to become part of IRF and contribute to the development and implementation of a new vision for the organisation” says Mr Kapila, IRF Chairman. “They get a unique chance to be part of the “ideas’ lab” of IRF and thus shape the future of the organization and of the sector” he continues.

IRF-YP gathers proactive graduate students enrolled in a Master or Ph.D. programme as well as young professionals working in the sector. It is currently led by three dynamic young professionals: Ana Maria de la Parra, Melinda Matyas and Yahia Hadj Youb.

More information on the programme and how to join it is available on www.irfnet.ch

About IRF

Established in 1948, IRF is a membership-based organisation, representing leading corporate and institutional players drawn from the road and mobility sectors worldwide. Its mission is to promote the development of roads and road networks that enable access and sustainable mobility for all. Its approach is centred on key strategic components of knowledge transfer & information sharing, connecting people, businesses and organisations and policy & advocacy. Through its Expert Groups and Committees that address key economic, environmental and social issues, IRF is qualified and able to make a decisive global contribution to the transport sector. As a not-for-profit organisation, based in Switzerland, IRF provides a neutral and global platform for the road and mobility sectors. www.irfnet.ch



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